Vol. XVIII No. 28 July 8, 1932
5c a Copy

Printed every Friday at Carmel-by-the-Sea, California
Entered as Second Class Matter February 10, 1915, at Post Office in Carmel, California under the Act of March 3, 1879. Subscription Price $2.00 a Year.

The Carmel Pine Cone

Public Hearnig Called for Discussion of School Budget

A public hearing for the discussion of the tentative school budget for the coming year, to be attended by tax payers and residents in the Sunset school district is scheduled to be held on Friday night, July 15, it was announced this week by Miss Clara Kellogg, clerk of the school board.

The new budget which was recently drafted by members of the school board is now in the hands of James Force, county superintendent of schools. The budget must have his approval before it can be legally adopted.

According to Miss Kellogg, in drafting the budget, expenses have been slashed wherever possible. As a result, the capital outlay is half of what it was the year before. This slash in the budget will bring the taxes in the district from 61 cents down to 46 cents per $100 assessed valuation.

At the public hearing next week, the budget in detail will be shown to those present and it will be discussed thoroughly. According to Miss Kellogg, the budget cannot be cut any more without hurting the scholastic standard of the school.

The largest expenditure at the school is in the payment of teachers and principal. Last year it was $29,043. This year, this item has been cut to $28,230. This includes the cut in salary of Principal O. W. Bardarson.

Last year, the general outlay was $92,400. The $79,632 bond issue which was voted by the district for the construction of the new auditorium gives a subtracted total of $12,768. This year's capital outlay, according to Miss Kellogg's figures, will be $5,500—half of what it was previously.

The total budget for the school is $44,780. Out of this amount, $19,000 is paid to the school by the state and the rest must be obtained through the taxing of property in the district.

According to Miss Kellogg, a new expense next season will be operation of an automobile to bring children from Pebble Beach to the school. She said that so many requests have been received, that they will be forced to provide this service. No estimate on this expenditure has been made, but it is expected that it will not cost more than $500.

"Walking Sign" Draws Protest From Members of City Council

Despite the fact that Girard's is a restaurant, "sandwich" advertising may not be allowed in artistic Carmel.

This appeared evident today as members of the city council took up the matter with City Attorney Argyll Campbell of legally stopping the negro, carrying a sign advertising the menu and edibles at Girard's. For the last week, the negro has walked through the streets of the village with the sign over his shoulders.

Chief of Police Gus Englund was instructed by members of the council to stop the "advertising parade" on the grounds that it was not artistic. Before making an arrest, however, Chief Englund took the precaution to communicate with the city attorney and to learn that the present ordinance does not prohibit "sandwich" advertising.

Campbell is looking up legal data on the question and an ordinance may be drafted and presented at the next meeting of the city council.

"At the present time, the ordinance does not prohibit 'sandwich' advertising," Campbell said. "It can, however, be legally prohibited if the city council so desires it."

Principal objection to the walking sign, it is understood, came from merchants and particularly proprietors of other restaurants in the village.

Honest Person Returns, Purse Found on Beach

Another honest person has been found!

A pocketbook, containing a large amount of money in cash and more than $100 in traveller's checks was discovered on the beach yesterday by a woman who gave her name to police as Mrs. Brown.

The pocketbook belongs to Jackson Jones of Modesto, who spent the week-end in Carmel and left for home, minus the money. The pocketbook was returned to him on Wednesday by police.

BUYERS' DIRECTORY

Which Points the Way to Fortune in Fine Merchandise at Reasonable Prices—

—PAGE 11

MISHA GEGNA, *'Cellist with the Artists' Trio Ensemble* : Block by George Kegg

World Famous Artists Open Summer Music Festival

The Artists Trio Ensemble, which comes as the opening concert of the Summer Festival of Music, 1932, at the Carmel Theatre next Tuesday evening, is composed of three internationally known musicians. Lawrence Strauss, tenor, is a Californian, his home in San Francisco, but he has spent a great deal of his time abroad. In Paris he studied under Jules Algier and Jean de Reszke, and in Germany was associated with Raymond Von Zur Meuhlen and Sir George Henschel, the two great master minds of the "lied." In America, which he has toured east and west, his success has been conspicuous.

Charles Cooper, pianist, is another Californian, educated abroad. As a pupil of Harold Bauer's master class at Vevey, Switzerland, he won high honors for his

Forest Theater's Next Play Dated for August, 5, 6, 7

Directors of the Forest Theater Society have announced the dates for the second production of the season as August 5, 6 and 7 next. The selection of a play is expected tomorrow, and will go into immediate rehearsal.

The success of *Salome* gives the best encouragement for future activities at the open-air playhouse.

A number of interesting plays and productions have been suggested for the August dates.

Ruth Huntington,
Rural Rt. 1,
Carmel, Calif.

abilities, and his concert tours throughout America have been highly successful. He holds appointment as a member of the faculty of the Austro-American Conservatory of Music at Mondsee.

Misha Gegna, 'cellist of the trio, has won the acclaim of his American public in concerts everywhere. Critics are warm in praise of his virtuosity, and his recent concerts in San Francisco and Los Angeles have been enthusiastic events.

The program for the concert Tuesday night is as follows:

1. Brahms —— Sonate for Piano Op. 5, F minor
Allegro Moderato, Scherzo, Intermezzo, Finale
Charles Cooper

2. Songs
Paladilhe—Lamento Provencale
Paladilhe—Serenade
Haydn—Histoire de tous le temps
Deine Liebsten Sterben Sehen
Hugo Wolff — Und Willst Du
Schumann—Auftrage
Richard Strauss—Zueignung
Lawrence Strauss

3. Debussy—Sonata for Cello and Piano in A minor
Prologue, Serenade and Finale
Gegna and Cooper

4. Trio
Lalo—Serenade from Le Roi d'Ys
Strauss, Gegna, Cooper

5. Saint-Saens—Concerto for Cello, Op. 33
Misha Gegna

Dance Troupe to Appear In Carmel Next Friday

Two dance programs in the modern mood are scheduled to be given next Friday and Saturday nights at the Carmel Playhouse under the direction of Raoul Pausé. The troupe, known as the "Ballet Moderne Intime" have recently appeared in the bay cities and have received favorable comment at all of their performances.

Their program in Carmel is entitled, "Danee-Poems" and will feature an artistic and elaborate presentation of modern dances. Raoul Pausé was formerly with the Chicago and Manhattan opera companies and has an international reputation as an outstanding dancer.

Village Sandwich Shop Is Open with New Manager

Reopened for business, the Village Sandwich Shop, specializing in light lunches and sandwiches, is now under the management of Mrs. Hattie McFarland.

This interesting little restaurant, located on th street near San Carlos, has always been a favorite place for those who wish good good home-cooked food at very reasonable prices.

The chili beans are great, as the writer found to his satisfaction when he was one of the first among those present for a free sample that was given away last week.

Miss Grace La Rue and Miss Edna Gunner Peterson of San Francisco are staying several days in Carmel as the guests of Noel Sullivan in his home on Carmelo.

After you have tasted the delicious pompernikel and the rye bread that we are featuring this week you will always want to have some on hand in your home.

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BALLET MODERNE INTIME
headed by Raoul Pausé
Carmel Community Playhouse
Friday, July 15 Saturday July 16, at 8:20 p.m.

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Folger's finest
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No. 2½ tin 16c

Rice
Comet
1 lb. pkg. 7c
2 lb. pkg. 14c

Asparagus Tips
Del Monte
2 picnic tins 21c

Apricots
Del Monte halves
No. 2½ can 17c

Mustard
French cream salad
9 oz. jar 10c

FIRST CONCERT TUESDAY NIGHT

July 12, 8:30 o'clock at Carmel Theater

CARMEL SUMMER FESTIVAL OF MUSIC

International Artists' Trio Ensemble

Lawrence Strauss ..... Tenor
Charles Cooper ..... Pianist
Misha Gegna ..... Cellist

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Single Tickets $1.65, Students $1.10
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July 26 – Pro Arte String Quartet of Belgium
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Season Tickets:
$3.50, $4.00, $5.00
(Tax Included)

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Telephone 282

Kuster Hits U.S. Attorney's Ruling on Communist Petition

Are signers of the Communists petitions, circulated in Carmel several months ago, members of the Communist Party?

A recent ruling from the attorney general's office, claims that they are not. Edward G. Kuster, retired attorney and one of the signers of the petition, declares that the ruling does not meet the issue.

Which of the two is right will probably be determined late next month when Kuster's suit for a writ of mandamus asking that his name be withdrawn from the petition will be heard in the superior court at Salinas.

Ella Winter, one of the circulators of the petitions in Carmel, asked the attorney general's office for a ruling on the matter and received this answer:

"You asked to be advised whether a person must be a member of the communist party in order to sign a petition or whether any elector may sign such a petition, regardless of his political affiliations.

"In reply permit me to say that any registered qualified voter may sign a petition of the character in question for the formation of a new party, regardless of whether or not such elector, in registering, has stated his affiliation with such party or with another political party, or has failed to design any political affiliation."

Kuster disagrees with the ruling, having his argument on the fact that the petition, which was signed by many local residents, clearly states that the signers "represent" the communist party. His statement on the matter follows:

"The opinion of the attorney general regarding 'membership' in the Communist Party does not happen to meet the issue presented by the pending litigation. I am asking the court to permit me to withdraw from the communist primary petition because I have therein inadvertently declared, in the language required by statute, that I 'represent' the Communist Party. If this does not definitely imply some sort of affiliation or political sympathy with that organization then what is the use of language?

"The meaning of the term 'represent' is 'to act vicariously or as authorized agent for.' But far from being an agent of the Communist or any other party I signed the election petition independently of political party, in the belief that the continued suppression of so-called 'radical' expression in this country is stupid and dangerous.

"The underlying blunder lies in statute, which denies the right of the form of the present California a citizen to join in a request that an existing political organization be permitted to come out into the open and submit its platform to the voters without such citizen's declaring himself a 'representative' of the organization. The necessary implication is that the signer of an election petition of this kind is at least a sympathizer with, even if not officially affiliated with, the new party which he declares himself to 'represent.' My contention is that both sympatherizers and opponents should be permitted to sign such a petition, and should not be compelled to state that they 'represent' the new party.

"Naturally I shall proceed to final judgment with my action in the Superior Court."

Allen Knight Back After Stormy Trip

Allen Knight, who with two other companions, William Crabbe and J. P. Graham, dared the squalls of the stormy Pacific ocean in a trip to Mexico in a 20-foot launch, was back in Carmel this week.

The three returned by automobile and the launch is being shipped back, after motor trouble developed. They were lashed by three storms and after finally arriving on Mexican soil, they were arrested on a trumped-up charge of "sedition." When they were released, they had left all their money as fines.

Miss Randlemann Weds at Mission Ceremony

Miss Paloma Randlemann, well known Carmel merchant, was married Sunday to John Edward O'Neill, Salinas resident, at impressive ceremonies held at San Carlos Mission, Father James Culleton officiating.

Miss Randlemann was attended by Miss Vernetta Quinlan of San Francisco, a sorority sister. Asa Frazier of San Francisco was best man. After the ceremony a reception was held at the San Antonio street home of Mrs. Grace D. Rodgers. Mrs. O'Neill is the proprietor of the Carmel Sport Shop.

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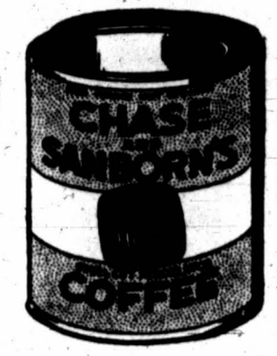

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Police Warn Drivers Against Making 'Race Track' of Town

With the village filled with visitors who will stay here for the rest of the summer, a warning was issued by police today against double parking in the business district and speeding throughout any section of Carmel.

Because of double parking, particularly in front of the postoffice, traffic on Dolores street during the past few days has been moving at snail pace. The double parking has also resulted in minor auto crashes.

Police Chief Gus Englund has instructed members of his department to issue citations to any motorist violating the traffic ordinance of the village. Every effort will be made to stop speeders who pass through the residential section at excessive rate of speed. Continued violations will result in heavy court fines and possible imprisonment as a means of getting results.

"The speed limit inside the city limits of Carmel is 20 miles an hour," Chief Englund points out. "Motorists driving any faster than this speed are subject to arrest and possible fines. The worst offenders are the out-of-town visitors, particularly college students, who travel through the town on the false impression that it is a race track!"

The traffic situation on Dolores street has always become a problem in the summer time, police point out. Because the street is so narrow, if one car double parks, it obstructs the through traffic.

According to Chief Englund, no attention is being paid to stop signs and to loading zones. Failure to observe a stop sign may result in a serious accident. Motorists who violate this provision will be arrested instantly and brought to court for trial.

Judge Hoagland Resigns City Post After Exciting Romance

Carmel's magistrate Richard H. Hoagland, whose romantic adventure during the past two weeks created a furore in the village, has tendered his resignation to Mayor John C. Catlin.

Judge Hoagland, in his resignation which became effective at once, declared that due to his poor physical condition at this time, it was not for the best interests of the city, that he continue to act as police judge, deputy tax and business license collector.

"The entire episode was distinctly unfortunate," Mayor Catlin said in accepting the resignation.

Judge Hoagland has presided over the Carmel police court for the last two years, having been appointed to succeed the late Alfred P. Fraser. He has been a resident of Carmel for 15 years.

Judge Hoagland came into the limelight when on June 18, he applied for a marriage license in Santa Cruz to wed Mrs. Lucille Cunningham, former Carmel dressmaker. Three days later, friends and relatives of the magistrate, believing that he was not himself when he applied for the license, "spirited" him out of town.

After a recovery in his physical condition, he returned to Carmel, declaring he was not going to go through with the marriage.

Large Crowds Expected Here Over Holidays

Carmel will celebrate the Fourth of July holidays in the usual way—by not doing anything.

As in the past, however, residents will gather at the Carmel beach, for the nightly array of fireworks, torpedos and sky rockets. While no fireworks will be allowed to be set off inside the city limits, the full length of the beach will be at the disposal of residents and visitors.

"Salome," to be given at the Forest Theater, tonight, Saturday and Sunday, and "Spread Eagle," the featured production at the Community Playhouse, will be the outstanding attractions over the holiday period.

Real estate agents report many reservations for the month of July and local hotels are expected to be filled to capacity with the usual out-of-town visitors that will start coming in tomorrow and remain until Monday.

Heat in many of the valley communities will send many of the residents to Carmel in search of fog and sea breezes. Indications are that Carmel will experience another real, old-fashioned Fourth of July week-end.

Bank Declares Regular Mid-Year Dividend

The Monterey County Trust & Savings Bank has declared its regular mid-year dividend to its stockholders.

President A. C. Hughes states as supporting evidence for this action two important facts:

"First—the continued strength and successful operation of this county bank in the midst of a sever period of economic adjustment; and Second:—the well-assured faith of our directors in the long future outlook for this bank and this county."

He states further that many authorities believe that the last part of this year will bring the first definite signs of an emergence from the depression. Notwithstanding this attitude, this local bank advises to continue to buy at home the things one needs—you will never meet better bargains—but keep right on saving, of course, at least 10% of your salary or income.

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Carmel-by-the-Sea

Police Asked to Put Ban on Cats Serenading at Midnight

Even cats have to pay to live.

At least that's the status of an ordinance which has been on the city books for more than ten years, setting a license fee of 50 cents on all felines residing inside the limits.

The old ordinance which was passed by the council back in 1921 was dug up this week when several residents living in the northern section of the town complained to police of the nightly serenades.

They told Police Chief Gus Englund that a company of cats gathered at this particular section of Carmel each night with the express purpose of either rehearsing for a future Forest Theater performance or merely to keep neighbors from getting the required eight hours of slumber.

Chief Englund dug up the old ordinance to show the residents that the council realized their predicament and had passed the ordinance shortly after similar complaints.

There are two obstacles to obtaining licenses for cats. One is that once the license has been attached to their collar, they invariably chew it or tear it off. The second obstruction in carrying out this law is the fact that the population of cats is about double that of humans—and it would take all of the police department's time in catching stray cats.

The ordinance, which has never been enforced, makes it illegal for any resident to have a cat without a license. If they fail to have a license, they are subject to a fine of $50 or imprisonment in the county jail for thirty days.

And then, according to Chief Englund, even if cats were licensed, they would screech anyway!

Dalton's Story to be Filmed in Hollywood

"Tex" Dalton, another Carmel cowboy who has made good in the village, left for Hollywood this week where his story, "Tough Little Tenderfoot," is to be produced as a western thriller. The picture when finished will be released through First National.

Dalton will aid in the adaptation of his story and will have a small role in the production. He will be away from Carmel for several months.

Trailer, Auto Tires Taken in Local Theft

Apparently, someone leaving Carmel over the holidays had excessive baggage to carry.

E. W. Watkins, who resides on Mission street, reported to police that burglars broke into his garage and escaped with two brand new automobile tires and a trailer.

The burglary, Watkins, said occurred sometime Monday night.

Thousands Flock to Carmel for Holidays

Several thousand visitors from all sections of the coast flocked into Carmel to spend the Fourth of July holidays last week-end. Every hotel in the village and in the Carmel Highlands was reported filled to capacity.

Real estate agents reported the rental of practically every available cottage. Pine Inn had 50 more guests than at the same time last year. This was also true of La Playa, La Ribera and Highlands Inn.

It is estimated that the holiday crowd this year was the largest to have visited the village for such a short period.

Almost every state in the union was represented in automobile license plates. At two o'clock in the morning there were as many cars parked on Ocean avenue as there are during the day in the winter time.

The holiday crowds were even fortunate in the weather. The blanket of fog which has covered the village for the past three weeks, lifted on Sunday afternoon, providing ideal summer weather. The beach was so crowded, it looked like a southern California seashore resort.

Apparently many of the visitors are staying for the rest of the month. Postmaster William Overstreet reports that there are more postoffice boxes rented this year than in 1931. The postal receipts, always an indication of the summer business, have been almost doubled, Overstreet said.

Many Carmel Residents To Take in Conference

Many Carmel members of the Federated missionary society, with members of the Presbyterian missionary society of Monterey will attend a meeting at Asilomar next Monday afternoon.

Miss Mary Barnes will conduct the devotional services and will address the group. Carmel residents wanting to attend are urged to telephone to Margaret White, Carmel 672-J.

Valuable Jewelry Taken In Pebble Beach Theft

Diamonds and jewelry valued at more than $500 were stolen by burglars out of a parked car belonging to Mr. and Mrs. Frank Moore, according to a report made to Carmel police.

The burglary occurred while the Moore automobile was left standing at the door of their residence in Pebble Beach. A suit case containing the jewelry and other articles left in the car had disappeared when the Moore's returned after an absence of several minutes.

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Milk, 4 for	19c
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Wesson Oil, Pts.	44c
Crisco, 3 lbs.	47c
Dunbar Shrimp, 2 for	29c
Solid Pack Butter	21c
Gold Medal cake flour	29c
White Star Tuna, 2 for	35c

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Heron's Production of 'Salome' Triumphs as Artistic Success

By Herbert Cerwin

Any merchant, any resident, any tax payer, any city official in Carmel, who can doubt the important part the Forest Theater takes in the artistic culture of the village, failed to see Herbert Heron's production of *Salome* last week-end.

It's presentation here was one of the outstanding bright spots of this year's theatrical season. Despite its long lines, its tragic theme and large cast, it was produced with admirable technique.

The staging of *Salome* is one of the most difficult tasks any director can undertake. Heron did it successfully. The cast lived up to every expectation.

In tackling *Salome*, Heron realized he had for a vehicle one of the great dramas of modern times. The poetic, superb lines of Oscar Wilde had to be spoken in only one way, or the production would have flopped. Drilling lines such as these into an amateur cast is something more than a weighty problem.

They tell us that at the dress rehearsal, Heron threw up his hands, as the curtain went down, and nervously waited for the opening night. He felt the play would never go over. One of the important members of the cast did not know half her lines.

All afternoon of the opening night, Heron rehearsed with individual members. When the curtain finally went up, the production moved swiftly. There was practically no prompting necessary. No forgotten lines. The play was a dramatic, artistic success from the very beginning.

David Matzke as *Herod* the mad, drunken ruler, divided honors with Sibyl Leonard as *Salome*. Matzke lived through his role. His soft pleading with *Salome* to dance—then his drunken, tragic shouting, will be remembered for a long time by those who saw him.

Sibyl Leonard would have improved her part and looked more seductive, if she had selected some other, more fitting gown to wear. As a whole, however, she went through her lines and dance with great degree of artistry.

Ella Winter brought the proper atmosphere to the role of *Herodias*. Charles O'Neal was outstanding in his characterization of *Jokanaan*—a part that is as difficult to do as Herod.

Even to the smaller parts, every member of the large cast did his bit to aid in the success of the production. Albert Van Houtte, Hal McChesney and Eugene Watson had but a few words to say, but they said them well.

All of the principals, who had parts that lasted as long as five minutes of direct speaking, knew their lines. Yet one member of the cast, who had only one line to say, throughout the entire production, forgot to say it! Fortunately, no one missed its absence.

Others in the cast included, George McMenamin, Lloyd Weer, James Broughton, Robert Overly, Austin Chinn, Jr., Morris Wild, Nicholas Broughton, Tom Thienes, Cedric Rowntree, Alex Gibson, Robert Faulkner, George St. Claire Gooden, Jack Tharpe, John Middlesworth, L. B. Fulton, Robert McFarren, Cecil Haskell, John Deever, Raymond Hottelle, Orval Butts, Florence Brown, Sue Brownell, Alla Osborne, Elaine Carter, Mary Kellogg, Pete Steffens, Sam Coblentz, Eleanor Watson, Elizabeth Houghton, Harry Butts, and Bob Kennedy.

The stage setting was done by Clay Otto and the music was in charge of T. Harold Grimshaw.

Spread Eagle A Come-Back

By Hal Garrott

Admiration for the man who stages a come-back is one of our national traits. After a semi-fiasco in "The Naughty Wife" the Carmel Community Players came back with a real dramatic wallop in Spread Eagle. This meaty piece about Wall Street, financing a revolution in Mexico to inveigle Uncle Sam into intervention in order to save private property, was played consistently and contained rare touches of realism. There were plenty of strong scenes carrying satiric overtones aimed at big business, playing the game of war and using simple minded patriots for pawns.

Sam Ethridge, with a commanding voice which he knows how to use, vitalized the role of Mike Riorden, mine boss for the corporation's property in Mexico. James Cockburn, as big business man Martin Henderson, showed plainly that his experience as man of affairs in real life could be transferred to the stage.

Bob Parrott reached one of his high spots as Bill Davis, journalist. With convincing accent he breathed life and bouyancy into the lines. And "three rousing cheers" for Chester Shephard as General Ramon Angel De Castro—the only genuine Mexican revolutionist in captivity—as picturesque as Villa himself! For Mary Jepp as poor Rosalie Kent I can find none but words of praise for an appealing impersonation. For a few moments the strong curtain of Act II seemed in danger of anti climax, when Father Estrella's Latin prayer lacked fervor or brevity to sustain the suspense. But a good old salvo from the off stage firing squad and the heavy thud of Rosalie Kent's falling body saved the day.

Betty Hughes as Lois Henderson proved an altogether captivating young lady, even if her love making smacked a bit of Victorian restraint. Tom Fisher as big business man's secretary, disillusioned at last, and giving up the dirty work to join the army as private in a war he had created, showed versatility in portraying a character undergoing change and moral awakening. Florence Dofsen as Grace, the business man's secretary, was "from the life." Nils Andersen as Peter was well behaved—for an office boy.

Bud Hawkins proved himself an asset to the local stage by a virile portrayal of Charles Parkman, ex-president's son and young man whose college ideals were to receive a devastating jolt, when his employer double crossed him, making him an innocent casus belli in a war for profits. Milton Latham I shall always remember as the butler in "The Naughty Wife." His Brigadier-General Wagner, while competent, lacked the vocal heartiness one expects in the part. Fulton Tooker did a charming bit of dough boy stuff as sentry unbending for a confidential chat. Bernardo Aeuna as Manuel adequately filled the bill, As peons Ted Watson, But Tood and Tommy Harbolt were excellently made up, and handled their parts in a manner that provided striking local color. Frank Thompson and Gus Correll were excellent Mexican military types.

Howard Brooks' "call to arms" read before the curtain was a nice blend of seriousness and mock jingo appeal. As broadcaster Winsor Josselyn has profited by his experience as announcer for station KRML. The direction of the play was up to the Galt Bell standard.

The ability of a cast can not be adequately tested in three or four performances. After a run of a week or two this presentation undoubtedly would flow with greater ease and effectiveness. One would lose his self-consciousness, another his hesitation, others would relax, gaining in naturalness, parts would fuse into a finished entity. For, with several minor exceptions, there is sufficient histrionic talent in the Spread Eagle players to give a first class performance.

A short session in which practically no business was transacted featured the regular monthly meeting of the Sunset school board of trustees held Tuesday night.

The meeting, presided over by Dr. Ferdinand Haasis and attended by Mrs. Daisy Taylor and Miss Clara Kellogg, was devoted only to the signing of warrants for current bills. Friday night, July 15, was definitely set as the public hearing for the discussion of the school budget.

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The Crow's Nest
By Marjorie Tait

Is the new Carmel Dairy doing business? Well, if a glass counter but a week old and so badly scarred that you can't even see through it is at all significant—yes! Take a look, you observing ones. The glass that was once transparent is now opaque. At this rate Earl Graft will need a new counter every ten days.

Jo Mora says that the Mamma-cow with her nose in the air is saying to the Flapper-cow with the rouge on her cheeks and the come-hither look in her eye, "Pooh! You ain't even certified!"

Every time we look at those doggone murals we see something new. We think Jo Mora must have the soul of an elf, or perhaps he's a gnome. You know, the ganomies that come out of the bushes?

* * *

There is a new riding teacher at the San Carlos Stables, and is he material for heart throbs! Now don't try to rush me girls. Just drag up a chair and listen to Auntie.

This combination of What-a-Man-Gable and Buddie Rogers is no other than John P. Middlesworth. He is the son of Major J. T. Middlesworth of the U. S. Cavalry who is now attached to the Naional Guard at Tacoma, Washington. Major Middlesworth is known all over the country for his horsemanship. And John knows his horses too. He attended Culver Military Academy and rode a long time for Major Jim McCleave of Stockton, a retired British officer who is famous for his jumpers. John has ridden in the Seattle Riding Show and in the Denver Horse Show, not to mention others less important, and he has always given a splendid account of himself.

There is going to be plenty going on this summer if you're one of those who love to ride . . . that is, if John has anything to say about it.

Only the other night he rounded up a good-sized party of fair damsels and their cavaliers and they all rode over to the Indian Village at Pebble Beach and had a midnight supper there. Songs were sung around a huge camp fire and two of the girls, Betty and Margaret Reynolds, charmed the company with the interpretation of the Brock Sisters, (one missing).

On the way over they had followed the wooded, inland trails, but going home they rode over the dunes. It was a glorious evening, and they all voted for another one next week. Even the horses enjoyed it. But then, Lynn Hodges' horses are so happy and well-taken-care-of that they are always ready for anything.

* * *

Yes, there are good fairies in the world after all! And we were never so sure of it as we are right this minute. One came the other day and waved her wand over Jim Cooke . . . and presto! Jim's now the proud owner of a Lincoln Sedan.

This beautiful car is now up in San Francisco being fitted up with a special arrangement of reclining arm chair on ball-bearing casters. These casters run on a portable track which folds up out of sight under the running board until it is needed to roll a passenger in and out of the car.

Jim Cooke has spent the greater share of his time since the World War in bed and all he ever sees of Carmel is the view from his window on Santa Fe. But he has a host of friends, and the first thing he is going to do when the new automobile arrives, is to go around and visit them. Mrs. Cooke will be the chauffeur and for the first time in years the two of them will go places and do things.

The Genii of the Lamp is Mr. Cooke's cousin from Pittsburg. For a long time she racked her brains, trying to think of something she could do for Jim. but it wasn't as simple a matter as one would expect at first thought. This man has solved his own personal problem about as completely and satisfactorily as anyone we know of, and he gets more happiness out of life than most of us do. The special car was an inspiration that was happened upon quite by accident. It is going to add materially to the fullness of Jim Cooke's life and, incidentally, to the enjoyment of his friends.

Only a few weeks more and we'll be seeing Mr. and Mrs. Cooke sporting around the village in the new Lincoln.

Buyers' Directory of Carmel and the Peninsula

Air Service:
Monterey Peninsula Airport
Salinas Road
Telephone [illegible], 1352

Art Goods and Antiques:
Mission Art and Curio Store
120 Main Street Monterey
Telephone Monterey 279

Art Stores:
Merle's Treasure Chest
Next to the Bank of Carmel
Ocean and Dolores
Telephone Carmel 450

Attorneys:
Campbell, Argyll, City Attorney
Spazier Building, Monterey
Telephone Monterey 164

Automobile Business and Garages:
Snider Chevrolet Co.
665 Munras, Monterey
Telephone Monterey 2010

Carmel Garage
Ocean and San Carlos
Telephone 272

Carl's Auto Service
6th and Mission
Telephone 158-W

Auto Body Repairs:
Heizen Body Works
478 Tyler Street, Monterey
Telephone Monterey 472

Banks:
Bank of Carmel
Ocean Avenue
Telephone 312

Monterey County Trust and Savings Bank
Dolores Street
Telephone 920

Bakeries:
Carmel Bakery
Ocean Avenue
Telephone 331

Dolores Bakery
Dolores Street
Telephone 650

Beauty Shops:
Cox, Ailà
457 Alvarado Street, Monterey
Telephone Monterey 1240

Builders and Building Supplies:
Murphy, M. J. Inc.
Monte Verde and 9th
Telephone 154

Candy Stores:
The Pine Cone Candy Shop
"You'll Enjoy Our 50¢ Lunch"
608 Lighthouse Avenue
Telephone Pacific Grove 962-W

Children's and Infant's Apparel:
Pinafore Playhouse
"Toys & Togs"
Ocean Avenue
Opposite Pine Inn
Carmel 535-W

Dairy Business:
Carmel Dairy
Ocean and Mission Streets
Telephone 304

Department Stores:
Meagher & Co.
590 Lighthouse Avenue, Pacific Grove
Telephone Monterey 1144

Montgomery Ward and Co.
Pacific and Franklin Streets, Monterey
Telephone Monterey 614

Drug Stores:
Carmel Drug Store
Ocean and San Carlos
Telephone 10

Dolores Pharmacy
Dolores and 7th
Telephone 400

Dry Goods:
Stella's Dry Goods Store
Ocean and Dolores
Telephone 26-J

Goldstine's Department Store
Dolores and 7th
Telephone 221

Electricians and Dealers:
Hill, Paul K., Westinghouse Dlr.
San Carlos and 8th
Telephone 56-J

R. M. Kingman, RCA Radio Norge Refrigeration
Dolores Street near Ocean Avenue
Telephone 99

Rohr, Carl, General Electric Dlr.
Ocean and Dolores
Telephone 58

Employment Agencies:
Carmel Employment Agency
Dolores and 7th
Telephone 753

Fishing Parties:
"Two Brothers" 50 ft. powered cruiser
Fisherman's Wharf Monterey
Telephone Monterey 1746-W

Food Shop:
Home Food Shop
7th and Dolores
Telephone 901

French Lessons::
Madam Jeanne Pirenne
Dolores and 9th. : Telephone 734-J

Furniture Business:
Carmel Hardware Co.
Ocean Avenue and Mission
Telephone 463-W

Fix-it Shop, Du Bois Fencing Agent
San Carlos and 7th
Telephone 98

Used Furniture:
Noah's Ark, "Everything under the Sun"
221 Forest Avenue
Telephone Pacific Grove 2885

Grocery Business:
Dolores Cash Grocery
Dolores and 7th
Telephone 448

Ewig's Grocery
Ocean and Dolores
Telephone 423

Leidig's Grocery
Ocean and Dolores
Telephone 168 and 169

Market Del Mar
Dolores Street near 6th
Telephone 964 and 838

Minges' Grocery
Ocean and San Carlos
Telephone 268

Carmel Grocery Cupboards, Inc.
"Halting the decline of fine merchandising"
Ocean at Mission
Telephone 720

Hardware:
Carmel Hardware Co.
Ocean and Mission
Telephone 463-W

Bonham's Inc.
Ocean and San Carlos
Telephone Carmel 84

Jewelry Business:
Stackpole, Etta
Dolores Street near Ocean
Telephone 1122

Wheaton, M. L.
420 Alvarado Street, Monterey
Telephone 191-J

Merle's Treasure Chest
Next to the Bank of Carmel
Ocean and Dolores
Telephone Carmel 450

Laundries:
Carmel Laundry
Junipero and 5th
Telephone 176

Ladies' Apparel:
Cinderella Shop
Ocean and Monte Verde
Telephone 280

Carmelita Shop, The
Ocean next to theatre
Telephone 228

Light and Heat:
Pacific Gas & Electric Co.
Williams Building, Dolores near 7th
Telephone 778

Meat Markets:
Wild, Frank
Ocean and Dolores
Telephone 1094

Vining's Meat Market
Dolores and 7th
Telephone 379

Percy's Market
(Market Del Mar)
Dolores Street near 8th
Telephone 838

Music Stores:
Lial's Music Shop
"Everything Musical"
490 Alvarado Street
Telephone Monterey 1418

Optical Business:
Hare Optical Co.
353 Alvarado Street, Monterey
Telephone Monterey 630

Painting Contractors:
W. McPhillips, Contractor
Agent for Bass Hueter Paints
San Carlos and Fifth
Telephone 76-W

Pet Shop:
The Pet Shop (Lloyd Lemon)
480 Alvarado Street, Monterey
Telephone Monterey 202-J

Pharmacies:
Dolores Pharmacy
Dolores and 7th
Telephone 400

Carmel Drug Store
Ocean and San Carlos
Telephone 10

Pianos:
Abinante Music Co.
390 Alvarado Street
Telephone Monterey 1418

Printing:
Carmel Press
San Carlos and 7th
Telephone 77

Plumbers:
T. B. Reardon
San Carlos and 4th
Telephone 49

Real Estate:
Carmel Property Co.
Telephone 777
Ocean between Dolores & San Carlos

Carmel Realty Co. Ltd.
Las Tiendas Building, Ocean Avenue
Telephone 21

Douglass, Mrs. Tom
DeYoe Patio
Telephone 707

Phillip Wilson, Jr.
Ocean at Lincoln
Telephone 101

White, Miss Elizabeth McClung
Ocean Avenue
Telephone 171

Restaurants:
Whitney, C. W.
Ocean and San Carlos
Telephone 204

The Carmel-Eta Inn
Ocean Avenue near Library
Telephone 879

The Homestead
North side of the Park
Telephone 436

Old Chop House
San Carlos and Sixth
Telephone 441-W

Service Stations:
Shell Super Service Station
San Carlos and Fifth
Telephone 462

Stables:
San Carlos Riding Academy
Ocean and Junipero
Telephones: House 51, Stables 144

Bettie Greene Stables
Junipero and 4th
Telephones: House 165-W, Stables 31

Stock Brokers:
Russel-Miller and Co.
Del Monte Hotel
Telephone 2500

Telephone:
Pacific Telephone and Telegraph Company
Dolores and 7th
Telephone 20

Typewriter Exchange:
Peninsula Typewriter Exchange
129 Franklin Street, Monterey
Telephone Monterey 1090

Theater:
Carmel Theater
Ocean Avenue and Monte Verde
Telephone 282

Wood, Coal and Kindling:
Plaza Fuel Co., John Catlin and Keith Evans
Junipero and 6th
Telephone 180

EDITORIAL

BARGAIN HUNTING IN CARMEL

Slowly, resistlessly, each day a bit more done to close the shortening gap, another bridge finished, another contract for paving awarded, a new bridge begun, a laborers' camp moved forward, and the Carmel-San Simeon Highway progresses toward the day when its effect upon Carmel will be to make or mar. When that stretch of roadway is completed and open to travel, Carmel becomes automatically the visiting place of thousands of motorists, an inconceivably busy town on the most traveled highway in the entire western country.

At a recent test of traffic conditions, the greatest density in California was found to exist on the Coast Highway west of Santa Monica Canyon, where 53,303 vehicles passed in a sixteen-hour period. It is probable that this record will be surpassed along the more beautiful reaches of the Highway farther north. Anyhow, the number of cars that will pass over the roadway in Hatton Fiields will be immense, and the Carmel overs will crowd accomodations to its limit. stopovers will crowd accommodations to its limit.

For the first time in Carmel's history—speaking of modern times, not of the days of the Padres—there has been a pause in its swift growth and a halt in the rise of property values. Although this is the result of the general depression, it has had a pessimistic effect upon some of our holders of property. Forgetting, or not appreciating the importance of coming events, they have allowed their holdings to go at reduced prices. And there have come to Carmel shrewd bargain hunters who take advantage of pessimism, and further it to their own advantage. Making offers of but a small percentage of the value, they insist that the offers are fair in view of conditions, and frighten the owners into sales.

Carmel has no need or use for the miserly property owner, no matter how shrewd be his judgment. This sort of buyer can not help a town advance, nor will his ownership of its property benefit us in any way. He is looking ahead a year or two to big profits, and in his greed for gain, would ruin the village that we have striven hard to build. When the time comes, and the north and south of California are hitched together with a marvelous scenic highway, he will exploit Carmel to his monetary advantage, caring not a bit if it be ruined in the process.

So we say to all owners of Carmel property that, regardless of how long the general depression lasts, the completion of the Carmel-San Simeon Highway means a rise in property values here that will be greater than anything known in the past. That effect is certain, and could not be helped if we tried to check it. Whoever sells now for less than the 1929 market value, is throwing money away. He is cowardly in his pessimism. He is gravely injuring Carmel.

And we adjure the real estate concerns of Carmel to call a halt upon the "bear" raids being made here. Tell your customers to hold up their prices, and help Carmel's people to carry-on, not "dump." Tell your prospects that we want residents, not ghoulish speculators in misfortune. Help Carmel to hold a citizenship that, when the time comes with its fifty thousand or more cars passing daily over a finished highway, will be able and willing to wrestle unselfishly with the serious problem of isolation.

Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIF.

Established February 3, 1915

Official Newspaper of Carmel-by-the-Sea, California

The Carmel Pine Cone's circulation covers Carmel, and in addition, circulates widely in the Highlands, Pebble Beach, Carmel Valley and a large portion of the Peninsula. Its policy is to print the true news and promote the welfare of Carmel and the Peninsula section.

Subscription rates: One year, $2. Six months, $1.25. Three months, 65¢ Entered as second-class matter, February 10, 1915, at the postoffice at Carmel, California, under Act of March 3, 1879.

Published weekly by the Pine Cone Press Publishing Corporation.

PERRY NEWBERRY and RANALD COCKBURN, Publishers

Printed by the Carmel Press, Inc.

CRAFTSMAN

1

Before me looms an Alpine peak,
With rocky syllables to climb,
And hidden crevices that seek
To trap the stumbling steps of rhyme.

But nearness levels out a land
Of easy meadow-miles, where words
Are blossoms blowing to my hand,
And thoughts are wings of wheeling birds.

2

Today this fever is the sod
I walk upon, the sky I scan.
It fills my universe like God,
And closely jostles me like man.

Perchance tomorrow it will seem
A thin cry heard across a hill,
The faded purple of a dream,
A fragrance underneath my sill.

Lori Petri

IDYLL OF THE NIGHT

About me the everlasting beauty of the hills,
All the wonderment of curving shore and sea
Showered with lambent translucency of stars!
God's eyes, I thought, glittering and amazed
Of beauty ravished from his Paradise!

I stood still to listen for the rush of wings!
But no phantom voice, from fabled garden, called.
Only the anguish of my own heart
The silver silence broke, as I half turned
And reached my hand through emptiness.

Vain necromancy of the moon and night!
Eve-less and desolate Eden! Blasphemy of bliss!
Might I feel your affrighted heart against my own,
I could dare to break the angel's sword!
Hurl back the truant stars beyond the dawn!
And throw away the keys of Paradise!

Whitley Gray
in Troubadour

BITTER-SWEET

Oh, take me out on a windswept hill
Where leaves are red in late September,
And let me know significance
Of things I now remember.
And let me walk through burnished grass
And feel the purple thistles sting,
For I must know their bitter thrust
When I remember—things.

From "Through a Tall Dark Hedge"
By Helen Louise Jorze

WHEN THROUGH, REMOVE

We are very paricular about signs placed in Carmel. A strict ordinance regulates them, and a public-spirited bunch of merchants accepts the regulation with respect. So when some civic organization or welfare movement comes along and plasters the down-town district over with its temporary banners and showboards, it should be prompt in removing the advertising placards when their usefulness is past.

But that is seldom done. Banners wave across the streets for days and weeks after the thing they herald is of the past; signs that advertise plays that have long gone into dramatic history, still flaunt their message; the village is left looking dirty and ragged because of neglect to remove the dead announcements. The result is that it becomes more difficult each year to secure permission for these advertising displays for community projects, and our merchants wonder why their signs must be held, by law, to modest dimensions, while other enterprises are allowed displays unlimited in size or length of time in service.

ABOVE THE FOG

Just a few miles up the valley, the sun shines during these days of fog in Carmel. A few minutes of riding in the car, and one comes into almost continuous sunshine. More and more are Carmel residents buying their parcels of land above the fog-belt, and building summer shacks in the pleasant hill country. And there would be more of it, were there subdivisions planned for just this purpose, and brought to the notice of the public.

For many of Carmel's summer visitors, the fog is an attraction. The contrast with the heat and continuous sunshine of the interior valleys is just what they want. But the permanent resident here needs more violet rays than he is apt to get in some of our summer months. For him, the Carmel valley offers opportunity. It is at his door. He can live in the sun, and do business in the fog.

Own a summer home in the sunshine.

WARNING! MUSSELS AND Rs.

Again we must wave the red flag—of warning against danger, not of Communism—and send out the S.O.S. of distress, for the mussel has become a public menace. No more may it be gathered from the rocks at low tide, steamed over a kettle, and used as an article of diet with impunity. Because there is no R in July, and bivalves insist upon proper spelling, the mussel is dangerously poisonous now, and unfit for food.

So announce the State Health and the County Health offices, and to point their assertions, city newspapers tell of the deaths and sickness of several persons caused by eating the bivalves. One of the cheapest and most easily obtained of Carmel's foods must go, temporarily, into the discard.

Seriously, there is a real danger in eating mussels now. Not every mussel is poisonous, and freedom from attack in a single mess of them should not lead to further experiments. One spoiled mussel is enough

to cause sickness or even death, and there are too many of these infected mussels about now. Leave them alone.

ITS TWENTY THIRD BIRTHDAY

Again, and for the twenty-third year, the Forest Theater has given its annual offering in its playhouse in the pines, and has carried tradition forward another step. To the man who founded the theater in 1910, Herbert Heron, all praise is due for the magnificent performance of *Salome* in 1932. That any individual who has worked so long, so hard, so unselfishly, could after more than a score of years' service, almost single-handed, attack the adverse conditions and pessimistic prophecies of this summer and bring forth so wonderful a result, is a commentary on character.

Even on the board of directors of the Forest Theater, there were men and women who declared it a hopeless attempt to put on a production this year, and were willing to pass up twenty-two years of history building. They were more interested in getting the Forest Theater off their hands than in presenting a play in it. Of these directors there was one, one first and foremost, who might truthfully say, "I have done my full share. I have worked for twenty-two years, almost without a break. I have sacrificed much to the Forest Theater." That man was Herbert Heron.

Instead, he took off his coat and began work. He planned the smallest budget in the theater's history. He did not scrimp in magnificence of production, making the savings by personal energy. He proved that the old spirit of Carmel still remained to achieve through brains and muscle rather than by the use of money. Whatever the financial outcome of the three performances, he achieved an artistic success that has the strong approval of all who saw the play. And of those of Carmel who believe that the Forest Theater is well worth saving, and that its tradition should remain unbroken, year after year, good times or bad. Every old-timer is today loud in praise of that other old-timer, Herbert Heron, who "put it across."

People Talked About

Since the election of John Catlin as Carmel's mayor, the collected poems of Henry Wadsworth Longfellow have been dusted off and opened up at the page where the village smithy stands, and scores of parodists have seen the obvious connection. Each week the *Pine Cone's* mail has bulged with verses that began, "Under a spreading cypress (or bullpine, or eucalyptus, or pepper) tree." Most of them have added little to literature, if at all.

But T. F. S., whoever the initials may conceal, has gone into detail with his analogy, and we cheerfully print his—

THE VILLAGE BLACKSMITH OF 1932

Close by a feathery pepper tree
The village smithy stands;
The smith, a worried man is he—
With a budget on his hands.
A budget that is not his own;
'Tis shared by you and me
And folks in every ward and zone
Of Carmel-by-the-Sea.

The cares of State have made their call
From anvil and from tongs;
His smithy's now the City Hall,
His task is righting wrongs.
'Twas but a step from forge to Chair
—From the spreading pepper tree,
For a Village Smith is now the Mayor
Of Carmel-by-the-Sea.

"A Dollar saved is Two Bucks earned."
—As Franklin should have said;
A maxim that we all have learned
While memory's tears are shed.
To "shoe" a horse was merely play,
But now the times grow duller.
To "shoo" expenses—well, they say
It's a horse of another color.

So under the spreading chandelier
That lights the City Hall
Without favor, without fear
They hand the "Gaff" to all.
Week in, week out, from morn till night
You can hear the "bellows" roar;
"We'll fuse your pay—we'll fuse it light,
We hope you won't be sore."

And office holders, home from "school,"
Look in at the open door;
They shiver at the new-made rule
And shy at the bellows "roar."
But times are hard and cash is low
And banks are close and tight,
And taxes dribble in so slow
They show a sorry sight.

Toiling—planning—paring,
Onward through Life he goes;
Each morning sees some task begin,
Each evening sees it close.
Savings attempted—savings won
In the name of econom-ee;
All for the weal of each Native Son
In Carmel-by-the-Sea.

■ ■

Another anonymous rhymester gives impressions of Carmel:

"The houses squat, whose blue-rimmed eyes
Stare blankly at the tree-framed skies.

"The crescent bay,
A purple, white fringed pathway to Cathay.

"The macrocarpa writhe
In protest ineffectual
At sophomoric efforts
To make them intellectual.

"The only poet I have seen
Had bandy legs and hose of green.

"In vain my wait for a poetic spark;
Even my sandwich has the honest watch-dog's bark."

■ ■

Dr. Carol Aronovici, who has had much to do with Carmel's zoning ordinances in the past, a city planner of note, is on his way to Europe with his wife and son, Vladimir. Dr. Aronovici has been given a Fellowship in the Oberlaender Trust and is going to Germany for a year of research work in housing. Mrs. Aronovici will travel the greater part of the time in northern Italy and Vladimir will study German and geology in the School of Geology in Berlin. On their return to this country they will probably make their home in or near New York City.

■ ■

Santa Rosa is hailing with enthusiasm an influx of artists and writers who are making temporary homes on the Jack London ranch, near Glen Ellen, while they make sketches or write manuscripts on Sonoma county history. Gertrude Partington Albright, instructor at the San Francisco Art School, with her husband, H. Oliver Albright, is among the group. The most recent addition to the artists, according to the Santa Rosa *Press-Democrat*, is Philip Nesbit "a young writer, a sculptor who uses wood as his medium, author of several children's books and a globe trotter, lately up from the South Seas. A recent exhibit in San Francisco won Mr. Nesbit the plaudits of the metropolis art circle. He was equally well received in Carmel-by-the-Sea."

■ ■

Jo Mora is not the sort of man who wants credit for work that is not his, so he is denying stories in the city papers that he sculpted the statue that was recently torpedoed in Fred Wermuth's front yard. He had nothing at all to do with either its inception, execution or extinction. In fact, Jo Mora's name should not have been mixed with the affair in any way.

■ ■

Vernon Kellogg, a temporary resident and property owner of Carmel, who worked with Herbert Hoover in Belgian relief and has known him for many years, has written of "The President as I Know Him" in the *Atlantic Monthly* for July.

"We do not understand quietness in public office," says Kellogg, who holds that the President's quiet manners have been a difficulty in the way of a popular understanding. "Because people miss the pugnacity and physical activity of a Theodore Roosevelt, or the resounding rhetoric of a Woodrow Wilson, or the almost fictional tang of the New England type man who preceeded him in the White House, many have complained that Herbert Hoover is not a leader. It is difficult for us to imagine the service of the state shorn of excitement and gesture and attitude.

"Yet the state is so served, and ably, by Mr. Hoover. Again, the simplicity of his manner belies his complex mind. The mild man who sedulously declines to engage in controversy has been wonderously successful in his dealings with the most controversial aggregation of mortals in our pugnacious and argumentative body politic—the Congress of the United States. The truth is that he is not so mild as he looks. The energy that most men waste in noise he applies to developing new strategies of attack. He usually has ten ideas for every one of any given antagonist. His specialty is ideas. His mind is disciplined to the habit of continuous, concentrated, purposeful thought. He wastes no brain power trying to make himself appear before the public in attitudes of thoughtfulness. His wits are busy with the facts of the situation, so that he almost invariably knows the facts better than his opponents."

The Devil Walks

By Herbert Cerwin

Carmel was not forgotten.

Many of the merchants of the village, whose hearts were nervously pounding, for fear the summer crowd would never get here, are pacified now. The worried look on the faces of many has been replaced by gleaming smiles.

One proprietor of a grocery store reported more than $2500 in business over the Fourth of July holidays. He had to make three trips on Saturday to Monterey to buy additional produce.

There was once a time—not so long ago, either—when crowds were not wanted in Carmel. Every effort was made to prevent them from coming here. But that was in the good old days—before the depression.

* * *

The depression is almost over. Newspaper editors, throughout the country, are lining up together, and are refusing to print anything about unemployment and depression.

They are convinced that the millions of newspaper readers respond too well to the stories of depression and poverty which have appeared in the past twelve months. By taking such stories out of the papers, they believe a great stride will have been made in advancing the great American cause.

* * *

A visiting newspaper critic, who sees every important show on the San Francisco rialto, witnessed Sunday night, Heron's production of "Salome" at the Forest Theater.

After the performance he said: "That's the best show I have enjoyed in the past two years. You have a great thing in this Forest Theater. If San Francisco theatergoers knew such a performance was being staged here, they would have flocked to Carmel."

Proper newspaper publicity is almost as important as staging a good performance.

* * *

"Salome" has a peculiar history. It was written in French by Oscar Wilde in 1892 was ready for rehearsal with Sarah Bernhardt in the title role when it was stopped by the censor. Wilde immediately announced he was going to change his nationality—a jest which was reported to have been taken seriously only in Ireland.

"Salome" was translated into English by Lord Alfred Douglas. Strangely enough, Aubrey Beardsley, who had a distinct dislike for Wilde illustrated the English version. He found enough inspiration from the script to do some of his finest illustrations.

* * *

Robert Roos, a friend of Wilde's, tells of going down the street with him, when the playwright complained that a well known novelist had stolen an idea of his.

Roos pleaded in defense of the culprit, pointing out that Wilde himself was guilty of being a literary thief.

Wilde replied: "My dear fellow, when I see a monstrous tulip with four wonderful petals in someone else's garden, I am impelled to grow a monstrous tulip with five wonderful petals, but that is no reason why someone should grow a tulip with only three petals."

Mrs. Dorothea Harter and her four children who have been in the Praeger house on Monte Verde for the winter have moved to a cabin in the Santa Lucia mountains for the summer.

Step out tonight!

Hear the sensational music of Ed Fitzpatrick, Jr. and his eleven-piece

Hotel Del Monte Orchestra

Only fifty-cent cover charge week nights

Saturdays, $1.00

Dinner, including dancing, $2.50

The Bali Room
Hotel Del Monte

Dance at
Del Monte Lodge
Sunday nights

Prices same as Saturday in Bali Room

Same orchestra

THE VILLAGE NEWS-REEL

We have always contended that the season doesn't really get under way until after the 4th is over, and true enough, activities are looming up in the immediate future that bid fair to outshine anything that has gone before.

One affair which is open to the public and which everyone is going to take advantage of, is the barbecue on Sunday the 17th on the grounds of the historical Carmel Mission. This will be colorful and brimful of atmosphere.

Many Carmelites will be interested in the Missionary Educational Conference being held at Asilomar this week and next. Speakers of note will address these assemblies on various topics.

So, all in all, the goings-on are infinite and varied, and although we only quote two extremes, there are many in-betweens which will attract their own particular crowd.

¶

Mrs. R. E. Voorhees and her son and her cousin, Miss Rhinehardt, of Oakland have taken the Comings cottage on North Lincoln for a two weeks' vacation.

¶

Mrs. W. E. Workman and her three children of Los Angeles have taken the *Sand Box* on Scenic for the month of July.

¶

Miss Alla Osborn of Carmel left last Sunday for a visit of two months with friends in England. She is returning home by way of the Panama Canal.

¶

Miss Abbie Hewes has returned to Carmel and has taken an apartment at the Sundial Court after spending the winter in Pasadena.

¶

Mrs. Frank Vogel and her son of Arkansas City are again in Carmel for the summer months. They have taken the Rigney cottage on North Dolores.

¶

Mr. and Mrs. R. Simpson and their daughter, iss Laura Simpson, of Palo Alto are in their cottage in north Carmel for the summer. Miss Simpson is a teacher at Castilleja.

¶

Mr. and Mrs. William J. Leet of San Jose have been at their summer place in Carmel, where they had as their house guests, Mr. and Mrs. Richard St. John and their son, Eugene, of Beverly Hills, and Mr. and Mrs. Edward McLaughlin of Los Angeles.

¶

Mr. and Mrs. Charles Vogel and their son Howard of Salinas have taken the Riggs cottage in north Carmel for the month of July.

¶

Mr. and Mrs. George Gray of Seattle, who are touring California, have taken the *Sea Urchin* on Scenic for a week.

¶

Mrs. I. E. Heinl of Paso Robles has taken the Heath cottage on Casanova for an indefinite stay.

¶

Mr. and Mrs. R. E. Richards and Robert Lee and Mr. and Mrs. Jules Vergon with their daughter Lauree, of Coalinga, are in the Richards' home on San Antonio for the summer months.

¶

After spending the past two months in their cottage on Camino Real, Mr. and Mrs. Ernest Wright have returned to their home in Pasadena.

¶

Returing from a month's visit with friends in Southern California, Mr. and Mrs. John B. Adams are again in their home on Carmelo.

¶

Mrs. Katherine O. Easton and her daughter, Miss Esther Easton, of the 80 Acres, left recently for Berkeley where they will remain a month or more.

¶

Miss Catherine Smit has returned to her home in Palo Alto after spending the week end with friends in Carmel. Miss Smit formerly lived in Carmel for several years.

¶

Miss Sybil Calley of Berkeley is spending several weeks in Carmel with her brother and sister-in-law, Mr. and Mrs. Ernest Calley, in their home on Monte Verde.

¶

Miss Jean and Betty Dresser have returned to their home in Carmel after spending the past week in Santa Barbara.

¶

Sam Coblentz of San Antonio street left Carmel this week for Santa Barbara where he will visit friends a few weeks.

¶

Miss Ida Maynard Curtis, who has rented her home on Santa Lucia, has gone to San Francisco for a stay of a month or six weeks.

¶

Mr. and Mrs. Reginald Johnson and their family of Pasadena have opened their Rancho in Carmel Valley for the summer.

¶

Mr. and Mrs. George W. Lewis of San Francisco have arrived in armel for the summer months. They have taken the Gregory house on amino Real.

¶

Mr. and Mrs. Eugene Thompson and their two daughters, Betty and Jean, of Fresno, are in their home in the 80 Acres for the summer.

¶

Among the guests at Peter Pan Lodge last week were Mr. and Mrs. hichazola of Jackson, Calif., Mrs. J. Parlow and Miss Parlow and Mr. and Mrs. E. V. Krick of San Francisco.

Spending the summer months with her aunts, the Misses Clara and Ella Kellogg, in their Carmel home, is Miss Molly Kellogg of Palo Alto.

¶

Mrs. E. B. Towne with her two daughters, Marporie and Barbara, and their guest, Miss Elou Gunn of Ross, spent several days last week in their cottage on Camino Real.

¶

Returned from several days' stay at the Ahwahnee Hotel in Yosemite and at Glacier Point are Mrs. Karl Hoffman, Miss Laura Dierssen, and William P. Silva of Carmel.

¶

Visiting her mother in Oakland until the latter part of July is Miss Pauline Pierson of the 80 Acres.

¶

Mr. C. E. Hall of San Francisco has opened his house in Carmel and plans to spend his vacation there.

¶

Planning to return soon to her home on Dolores street after having visited friends in Los Angeles for several weeks is Mrs. Mary Dummage of Carmel.

¶

Mrs. Flora Richardson and her daughter, Barbara, of Berkeley have taken *Log Cabin* on North Monte Verde for the summer months.

¶

In the 80 Acres for a two or three weeks stay are Mrs. Newmark and Helen Marie and Miss Hortense Spohr of Palo Alto.

¶

Many were the guests at an after-theatre supper party given by Dr. and Mrs. David atzke for the principals of the cast of "Salome." Among those present were Sibyl Leonard, Ella Winter, Albert L. Van Houtte, Charles O'Neal, Herbert Heron, Mr. and Mrs. Clay Otto, James Broughton, Lloyd Weer, Marian Todd, Mrs. Helen Wilson and her daughter Caroline, Lieut, and Mrs. Ball.

Later the party poined the cast of "Spread Eagle" at the Green Room of the Community Playhouse.

Del Monte Swim Meet Is Big Success Sunday

Sunday's swimming meet at Del Monte turned out to be one of the best aquatic exhibitions yet witnessed at the Roman Plunge. A full card of events was offered by J. H. McAlpine, plunge manager, with local and R. O. T. C. swimmers participating. Serving as an excellent warm-up for the Del Monte Water Carnival, set for next Sunday afternoon, the recent water bout uncovered a batch of new talent which will again be witnessed at next week's melee.

Results of Sunday's meet follow:

Fifty-yard dash: won by Clarke Tiedemann, Del Monte; second position, tie between Dale Leidig of Carmel and Albert Miller, Monterey.

100-yard dash: won by George W. Irvine, R. O. T. C.; Tow Sawyer, U. C. L. A., second.

5-yard dash for girls: Mary Moran, first; Charlotte Parker, second and Betty Durnford, third.

50-yard backstroke: James Mc Kay, U. C., first; Don Pierotti, Pomona, second.

50-yard medley: James McKay, U. C., first; George Irvine, Stanford, second.

200-yard relay: Bill Abbott, John Lowe, Phil Westdahl and James Mckay, R. O. T. C., first.

Expert diving exhibitions were handed in by Thomas Maslin, U. C.; Ray Balcoln, Presidio; Lloyd Trine, Pacific Grove; Harold Platt, Pacific Grove; and Betty Durnford. An interesting live-saving exhibition was contributed by Clarke Tiedemann and Charles Nelson. Next Sunday's Water Carnival, to which the public is cordially invited, will get under way at 2:30 p.m.

Pistol Club Trophy Awarded to George Wood

The first meeting of the Carmel Pistol club in the new club quarters in the Williams building was held Tuesday night, at which time a chowder supper was served by Captain L. Johnson, Stewart Feckenthal and Jim Williams.

Sunday from nine to one o'clock will be held the first of a series of membership handicaps shoots of 30 shots on the 50 yard range which will give each member an equal chance to win one of five prizes.

At the meeting Jack Jones was elected a member and the Hatton Fields Trophy was awarded to George L. Wood, Jr., as winner in the recent contest with a score of 101.8 with a handicap of 13. This silver cup is awarded every six months.

Bulletin boards in several places in Carmel will carry notices of the results of contests as well as of future events and meetings.

Haven't you discovered the little

Green Cupboard

It's a pleasant place to eat

We're just off
the main line
but 'tis easy
to find
On South Dolores Street

WANTED

For rent one year's lease, small cottage, with studio or guest house in rear. Floor furnace and modern conveniences necessary. Will deal preferably with owner. Write Box P, Pine Cone, giving full particulars, location and rent.

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From the MODEST PRICED but UNIQUE Bridge Prize to the most EXQUISITE ornament for home or personal adornment

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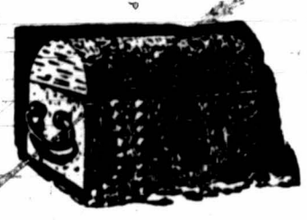
Pearls and Beads expertly restrung on premises

Gifts Reflect Thought

Look for the Treasure



For Sale

By owner. Beautiful stucco home in Carmel Woods. Enclosed patio, lawn and flowers, large living room, 3 bed rooms, 2 baths, floor furnace, fireplace, maid's apartment separate. A typical Carmel home. Beautifully furnished including overstuffed furniture, expensive radio, Simmons beds throughout, already to move right into

Sacrifice $6,950

$2000 cash, balance easy payments

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Visitors from Carmel find in the Hotel Canterbury an appreciated atmosphere of quiet charm and dignity . . . downtown. 250 outside rooms, each with tub and shower. Beautiful dining room, opening on a patio garden.

RATES

Single	$2.50 to $4.00	Twin beds	$5.00 to $6.00
Double	3.50 to 5.00	Suites, a day	6.00 to 15.00

Home charm . . . downtown

KENT W. CLARK, *Managing Owner*

SAN FRANCISCO

Hotel Canterbury
750 Sutter St.

WHO'S WHO, WHAT and WHERE

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Chief, R. G. Leidig,
Phone, 100.
Police Department,
Chief, August Englund,
Phone 131.
City Clerk,
Saidee Van Brower,
Phone, 110.
City Treasurer,
Barnet J. Segal.
City Attorney
Argyll Campbell
City Offices.
Over the Post Office

Councilmen:
Mayor, Finance
John C. Catlin.
Fire & Police
John B. Jordan
Water & Light
Herbert Heron.
Health & Safety
Robert A. Norton.
Streets & Parks
Clara N. Kellogg
Post Office. Dolores Street.
Between Ocean & 7th.
W. L. Overstreet, P. M.

Newspapers,
Pine Cone,
San Carlos, near 7th
Carmelite,
Dolores, between 7th and 8th
Theatres:
Studio Theatre of Golden Bough
Monte Verde, near 8th.
Carmel Theatre
Ocean and Monte Verde.
Denny-Watrous Gallery,
Opposite the Post Office
Forest Theater,
Mountain View.

Churches:
All-Saints, S. Monte Verde
Carmel Mission, Main Highway,
south of Village.
Christian Science, N. Monte Verde
Community Church, Lincoln near
Ocean Ave.
Unity Hall
Dolores, between 8th and 9th
Harrison Memorial Library,
Ocean and Lincoln.
(Free to the Public.)
Postal Telegraph
Ocean Avenue, next to Curtis

Here in Carmel

Western Union Telegraph,
Dolores opposite Post Office.
Monterey County Water Works,
South Side of Ocean, nr. Dolores
Pacific Gas & Electric Co.
Dolores, south of Ocean
Railway Express Agency,
7th, bet. Dolores and San Carlos
Pac. Tel. and Tel. Co.,
7th and Dolores
Monterey Co., S. P. C. A.
Poundmaster, Monterey 1608.
Garbage Man,
City Hall. Box at foot of stairs.

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Carmel, California
EDWARD S. TREZEVANT
Primitive Christianity
As Taught by Jesus Christ
Including Healing
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Sunday Services 11:00 a.m.
Sunday School 9:30 a.m.
MEDITATION CLASS
Tuesday 3:00 p.m.
HEALING MEETING
Thursday 8:00 p.m.
Individual Teaching and Healing daily. Telephone 718

ALL SAINTS EPISCOPAL CHURCH
Monte Verde Street
South of Ocean Avenue
The Rev. Austin B. Chinn, Rector
SUNDAY SERVICES
8:00 a.m. Holy Communion
9:45 a.m. Sunday School
11:00 a.m. Morning Prayer and Sermon
All Are Cordially Invited

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LINCOLN STREET
The
Rev. T. Harold Grimshaw
Minister
MORNING WORSHIP
at 11:00 a.m.
Graded School at 9:45 a.m.
Make Your Church Home With Us

CHRISTIAN SCIENCE SERVICES
First Church of Christ, Scientist, Carmel
Monte Verde Street, one block north of Ocean Avenue, between Fifth and Sixth
Sunday School 9:30 a.m.
Sunday Service 11:00 a.m.
Wednesday Evening Meeting 8:00 p.m.
Reading Room
Open Week Days 1:00 *to* 5:00
Evenings: Tuesdays and Friday
7:30 *to* 9:00
(Closed holidays)
Public Cordially Invited

Jack Black to Adress Group Here Next Sunday

It is an auspicious time to discuss crime, criminals and what to do about them. With the Lindbergh case still baffling the criminal minds of the country and The San Francisco newspapers in despair at the banditry rife in the City, bitterly attacking the parole system, the ordinary citizen is baffled as to what to do about it.

The John Reed club has invited to Carmel one of the few men qualified to speak on crime. Jack Black spent thirty years in a life of crime, fifteen of them in prisons all over the country; he has written his straight fearless life-story "You Can't Win," which became a best-seller and was later made into a play and produced. Black has been called before crime commissions in Washington to give expert advice.

After he was rescued from prison by Fremont Older some fourteen years ago, Jack Black lived the upper world life, never losing his contacts with the underworld, however; ex-mates of his in prison still come to him for help, and, loyalty being the strongest trait in his character, Black never denies it.

He has been lecturing in the east for some years; his mellow wisdom, understanding of criminal natures, both convicts and lawyers, and his tolerance, make him an authority to be listened to closely.

Martin Flavin, playwright and author of the successful Broadway tragedy, "The Criminal Code," will be in the chair. The meeting will be held in the Community Theater Greenroom next Sunday starting at 8:15 p.m. Admission 25 cents.

Miss Lois Wild and Mr. Evan Wild have returned to San Francisco after spending the week end with their father and mother, Mr. and Mrs. Morris Wild in their home on North Monte Verde.

Christian Science Churches

"Sacrament" will be the subject of the Lesson-Sermon Sunday, July 10, in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The citations which comprise the following from the Bible: "And as they did eat, Jesus took bread, and blessed, and brake it, and gave to them, and said, Take, eat: this is my body. And he took the cup, and when he had given thanks, he gave it to them: and they all drank of it. And he said unto them, This is my blood of the new testament, which is shed for many" (Mark 14: 22-24).

The Lesson-Sermon also will include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The true sense is spiritually lost, if the sacrament is confined to the use of bread and wine. The disciples had eaten, yet Jesus prayed and gave them bread. This would have been foolish in a literal sense; but in its spiritual significance, it was natural and beauiful. Jesus prayed; he withdrew from the material senses to refresh his heart with brighter, with spiritual views" (p. 32).

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FOR RENT

SMALL COTTAGE for Rent. Call at Mrs. Hugh Comstock's.

FOR RENT: Unfurnished studio in Carmel Woods. Lease for one year, $25.00 per month. Key with Murphy & Co. Address Noble, Box B, Carmel Pine Cone.

FOR SALE

FOR SALE: Rare old Chickering square piano. Can be seen by appointment. Telephone Monterey 1988.

FOR SALE—Genuine bargain; the Monte Verde Apartments; 68 feet on Monte Verde St. and a cottage in the rear; both completely furnished. Percy Parkes, Owner, Parkes Building. Phone 71, Carmel.

MISCELLANEOUS

TUTORING: A high-school teacher will tutor in English, History and Mathematics. Box 893, Carmel.

COURSES and instruction at Carmel in specific or general training of dogs. Communicate with George Wuttke, Box 441, San Francisco.

ATTENTION Writers and Artists:—"The Nook" A secluded rustic modern furnished bungalow, on Jacoby Creek near Eureka and the famous Redwood highway, for rent after July 1st. Four rooms, sleeping porches, fireplace. For further information write G. Pierce, 1027 5th Street, Eureka, Calif.

WILL BOYS who took off harness with No. 48 license attached, from our dog, Rex, please return it to us to prevent dog catcher's taking dog. Harness may be left on our gate. E. A. H. Watson, Monte Verde and 8th, northwest corner.

WANTED

WANTED: Lady to share cottage with mother and daughters. See Mrs. La Rheir, Green Cupboard, South Dolores Street.

POSITION Wanted by Child-Nurse or practical nurse, household duties by hour, part time, evenings. Best references. Telephone 753 or Box 311, Carmel.

POSITION Wanted: Governess English, music, French, special training. Country preferred. Available about July 15. Box X, Pine Cone.

NOTICE OF BOARD OF EQUALIZATION MEETINGS

Notice is hereby given that the Assessor of the County of Monterey, State of California, has this day delivered to me, as Clerk of the Board of Supervisors of said County, the assessment rolls of the years 1932-1933, and that said Board of Supervisors will meet as a board of equalization, to equalize assessments, on the following dates, to-wit: July 5, 6, 11, 12 and 18, 1932, at ten o'clock A.M.; and that such meetings will be held at the chambers of said Board of Supervisors, at the Courthouse, in Salinas, Monterey County, California.

Dated: July 5, 1932.

C. F. JOY,
Clerk of said Board of Supervisors.

CERTIFICATE OF DOING BUSINESS UNDER THE FICTITIOUS NAME OF "NIELSEN BROS."

BE IT KNOWN:

THAT WE, the undersigned do hereby certify that we are a co-partnership conducting a retail Grocery, fruit and vegetable business in the "WILLS BUILDING" on Dolores Street, between 7th. and 8th. Streets in the City of Carmel-by-the-Sea, County of Monterey, State of California, under the name and style of

"NIELSEN BROS"

That our principal place of business and office is in said "WILLS BUILDING."

That our full names and residences are: WALTER CHRISTIAN NIELSEN, residing on Mission Street between 4th. and 5th. Streets, Carmel-by-the-Sea, California.

HAROLD LEVI NIELSEN, residing on Mission Street, between 4th. and 5th. Streets, Carmel-by-the-Sea, California.

That we are the owners and only persons interested in said business.

IN WITNESS WHEREOF WE HAVE HEREUNTO SET OUR HANDS THIS 3D DAY OF JUNE 1932.

Walter Christian Nielsen
Harold Levi Nielsen

State of California)
County of Monterey.) ss

On this 3d day of June 1932, before me, a Notary Public in and for the County of Monterey, State of California, residing therein, duly commissioned and sworn, personally appeared WALTER CHRISTIAN NIELSEN AND HAROLD LEVI NIELSEN, known to me to be the persons whose names are subscribed to the within Instrument, and they acknowledged to me that they executed the same.

IN WITNESS WHEREOF I HAVE HEREUNTO SET MY HAND AND AFFIXED MY OFFICIAL SEAL in the City of Carmel-by-the-Sea, County of Monterey, State of California, the day and year first above written in this Certificate.

F. O. ROBBINS
Notary Public in and for the County of Monterey, State of California.

(Notarial Seal)

Filed June 6th 1932: C. F. JOY, Clerk, Superior Court, Monterey County, California.
By N. Wright, Deputy

Carmel Indians Used Quills to Hide Gold Dust, Pioneer Claims

Authors were not the only ones who used quills to keep the wolf from the door.

It appears that Carmel Indians who resided in the Big Sur district, had their own banking system in the form of quills plucked from the tails of the chickens. The quills were filled with gold dust and then deposited on ledges in a huge cave that is said to be ten miles south of Carmel and ten miles inland.

This unique method of hiding money was disclosed for the first time by Thomas Morgan, veteran Monterey county pioneer. Morgan last week filed a gold claim and told County Recorder John E. Wallace of how the Indians had chickens a la king.

Morgan said he is making plans to search through this cave in the hope of finding several rows of quills that might have been overlooked by their long since defunct owners.

According to Morgan, the Indians had no way of banking their gold dust and for years it was the custom to hide it in the quills.

The more gold dust an Indian had the less tail feathers had his chickens, so it was not difficult to guage his wealth.

Mrs. Gladys Jones with her son and her nephew, Arthur McCuen of San Francisco, who are frequent visitors in Carmel, are camping in the Cachagua for the month.

¶

Bain Reamer, Bill Dickinson and Load Marble have returned to their homes in Carmel after attending the I.C.4A. Track meet in Berkeley last Friday and Saturday.

BAY RAPID TRANSIT CO.

Joe Miller, owner

MONTEREY CARMEL HIGHLANDS

Schedule

Lv. Monterey for Carmel	Lv. Carmel for Monterey	Lv. Carmel for Carmel Mission Point Lobos Highlands Inn	Lv. Highlands for Carmel
8:45 a.m.	8:15 a.m.		
10:15 a.m.	9:30 a.m.		
12:00 m.	10:40 a.m.	9:45 a.m.	10:15 a.m.
2:00 p.m.	12:45 p.m.		
3:15 p.m.	2:25 p.m.	3:35 p.m.	3:55 p.m.
5:20 p.m.	4:15 p.m.		
6:30 p.m.	6:00 p.m.		

DAY & NIGHT TAXI SERVICE

TELEPHONE 321

7-passenger limousines for scenic trips

Parties made up for Seventeen-Mile Drive, The Big Sur, Santa Cruz Big Trees, Carmel Valley, Tassajara Springs, Point Lobos and Carmel Highlands

Special busses for local or long distance trips

590 LIGHTHOUSE PACIFIC GROVE

MEAGHER & CO.

DRY Where QUALITY Counts GOODS

Our 8th Annual

JULY CLEARANCE

SALE

NOW IN PROGRESS

Standard and Better Quality Merchandise

Merchandise you will be proud of when you put it in actual use. No special buys or job lots. Just real quality merchandise at prices that you can afford to pay.

Silks, Dress Goods, Wash Fabrics
Bed Spreads, Draperies
Hosiery, Underwear, Knitwear
Dresses, Fancy Goods

Watch our windows. Visit our store and compare values and buy Quality Merchandise at prices lowest in history.

THE RED & WHITE STORES

Thousands of Red & White members from Hudson Bay to Mexico with but a single purpose

--to Furnish Your Foods ECONOMICALLY!

SPECIALS FOR FRIDAY AND SATURDAY

MALT SYRUP Old Vienna Hop Flavored 3 lb. tin 47c

Red & White
COFFEE
Per lb. 33c
Vacuum packed in the red can

Hacienda
Mayonnaise
Pint 25c Quart 48c
Improves the finest salads and sandwiches

Blue & White
BROOM
75c
A sturdy, clean sweeping broom

Hacienda Pure
PRESERVES
3 lb. jar 58c
Your choice of raspberry or strawberry preserves

Franco-American
Baked Beans
1 lb. tin 5c
Boston style—with pork

Hacienda
SPINACH
No. 2½ tin 15c
The finest of this garden green

No. 2 tins Tendersweet
Sweet Corn
3 for 25c
The name tells

Lindsey
Ripe Olives
Tall Tin 8c
The popular picnic size

No. 2½ tins Fandango
Tomatoes
3 for 25c
Packed with puree

Hacienda Fancy
LARGE SHRIMP
5 oz. tin 15c
Makes those dainty, delicate salads

Campbell's
Tomato Soup
3 tins 19c
The most popular soup in America

Fandango
Pink Salmon
Tall tin 9c
Finest of Alaska pink

Hacienda
PEACHES
No. 2½ tin 19c
Your choice of luscious slices or halves

Blue & White
SOAP POWDER
40 oz. pkg. 33c
For all laundry and household uses

Quart Jars
Yolo Pickles
Sweet 27c Sour and Dill 22c
Packed in Mason jars

Calo
DOG FOOD
3 tins 25c
His Master's choice

RICE KRISPIES Kellogg's 2 pkgs. 17c

FRESH FRUITS AND VEGETABLES
The Freshest of the Best

EWIG'S GROCERY
Ocean Avenue
Across from Bank of Carmel

DOLORES CASH GROCERY
Dolores Street near Post Office